

Philippine Department of Agriculture Delegation Visits Farmind's Aomi Center

On March 25, 2025, Farmind Corporation, a comprehensive fresh produce distribution company operating a nationwide cold chain network, and E-supportlink Co., Ltd., a provider of fresh produce distribution systems and producer support services, welcomed a delegation from the Philippine Department of Agriculture to Farmind's Aomi Center in Tokyo.

The visit was organized to deepen the delegation's understanding of Japan's cold chain network and agricultural distribution systems. The delegation consisted of 21 participants, including Genevieve B. Guevarra, Undersecretary of Agriculture; Daniel Ataide, Assistant Secretary in charge of agricultural distribution; Alerie Maghirang, Agricultural Attaché of the Embassy of the Philippines in Japan; and other officials responsible for agribusiness marketing, logistics, and sales promotion.

During the visit, E-supportlink introduced its agricultural distribution systems used throughout Japan, while Farmind provided an overview of its information systems covering the entire supply chain from produce imports to sales. The delegation also toured Aomi Center's ripening facilities for bananas, vegetable packing operations, and an automated packaging line for cherry tomatoes.

After observing Farmind's proprietary banana ripening technology and automated packing processes, Undersecretary Guevarra commented:

"I was impressed by the advanced ripening technology and the efficiency of the mechanized packing operations. This visit provided an excellent opportunity to learn how fresh produce grown in the Philippines is distributed in Japan with the support of such advanced technologies."

The Philippines is one of the most important producing countries for bananas imported into Japan, making it a key partner for both Farmind and E-supportlink. Through this visit, the two companies further strengthened their relationship with the Philippine Department of Agriculture and reaffirmed their commitment to maintaining product quality through cold chain solutions while reducing food loss throughout the supply chain.

Farmind and E-supportlink will continue working to enhance the quality of fresh produce through cold chain technologies, delivering fresh and delicious fruits and vegetables from producers to consumers while contributing to the advancement of the

fresh produce distribution industry.

〈Scenes from the Facility Tour〉



About Farmind Corporation

Founded in 2006, Farmind Corporation is a leading fresh produce company engaged in the import, production, distribution, ripening, repacking, and processing of fruits and vegetables. The company also provides logistics, marketing, customer support, and system development services.

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